



Immediate Release

life of circle launches 'Peanuts and Melon Seeds' collection

life of circle, the conceptual jewellery and accessories brand roots in Chinese Culture and Eastern philosophy, launches its latest 'Peanuts and Melon Seeds' collection denoting multiple oriental blessings.

'Peanuts and Melon Seeds' collection

Inspired by traditional Chinese food culture coupling with folklores, the new collection represents an artistic interpretation of the faith in the fortunate suggestion brought about by nutritious snacks. Dickson Yewn, the Creative Director, has selected melon seeds, peanuts and pistachios, three auspicious crops as motif to realize his concept.

'Melon seeds', in Mandarin, is *Gua Zi* (瓜子), with the pronunciation of *Gua* reminiscent that of *Wa* (娃), a fond wording for infants, while *Zi* literally means sons (heir) or seeds. A symbol of fertility, melon seeds are popular refreshment for wedding banquets among Chinese, hinting blessing upon the newlyweds longing for arrivals of offspring. The 'Melon Seeds' series features an array of fine earrings and pendants in 925 silver representing white seeds; while the 18k rose gold edition is created to stand for red seeds.



Melon Seeds 925 Silver
Pendant



'Seeds of Love' Melon Seeds
925 Silver Loop Earrings



Melon Seeds 925 Silver
Earrings

Sharing similar connotation is peanuts (*Hua Sheng*, 花生), with *Sheng* denoting life and birth. An essential munchies served at various celebratory occasions, especially weddings, peanuts are also highly regarded as an amulet for longevity and health in Chinese culture. Reincarnated in earrings, bracelets and pendants, the 'Peanuts' series is crafted in 925 silver and 18k yellow gold. A realistic interpretation comes with shells half-open to reveal pearls as kernels, while an abstract twist presents an ornate contrast with diamonds.



Peanuts of Longevity
Diamond Pendant in 18k
White Gold

Peanuts of Longevity
Earrings in 925 Silver



Twisted Peanuts of
Longevity Diamond Pendant
in 18k Yellow Gold

Pistachio, *Kai Xin Guo* (開心果) in Mandarin for 'happy nuts', essentially signifies a person of happy nature who brings infectious joy. The designs of 'Pistachio' pendants are meticulously set with different gemstone nuts, wrapped in 925 silver shells to conjure up a delightful touch.



Happy Pistachio Crystal Pendant in 925 Silver

'Peanuts and Melon Seeds' collection is now available along with the new 'Yum Cha' series at the *life of circle* concept stores at The Gateway (Tsim Sha Tsui), IFC Mall (Central) and the Lee Gardens Two store (Causeway Bay).

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